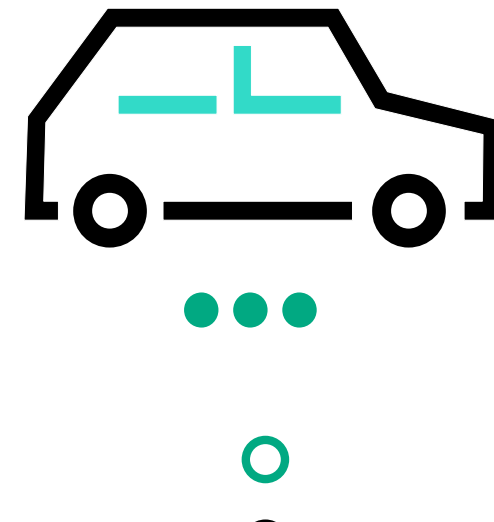


# GIVE YOUR BUSINESS THE FREEDOM TO MOVE WITH SPEED, AGILITY, AND EFFICIENCY

Data is at the center of everything we do today. It's a massive resource that you can use to fuel innovation, steer the business with greater insights, and rev up people to do their best work. But data overload, unpredictable workload demands, and growing maintenance and security requirements can stall important initiatives when storage systems lack the performance, scale, agility, and efficiency to keep up.



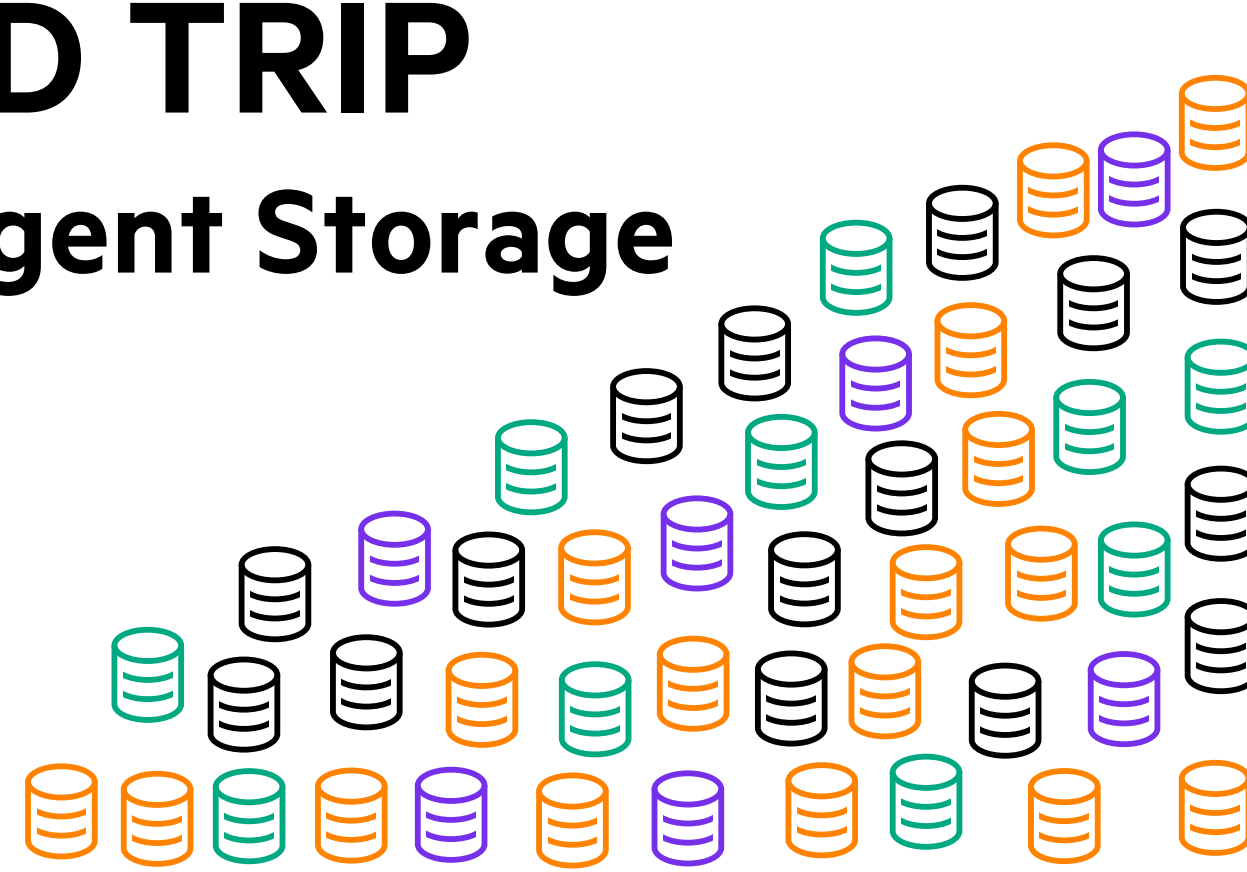
Drive your business smarter with cloud services for storage and the consumption-based economics of HPE GreenLake to get the agility of cloud with the control of an on-premises solution.

## DIGITAL ROAD TRIP

Destination: Intelligent Storage



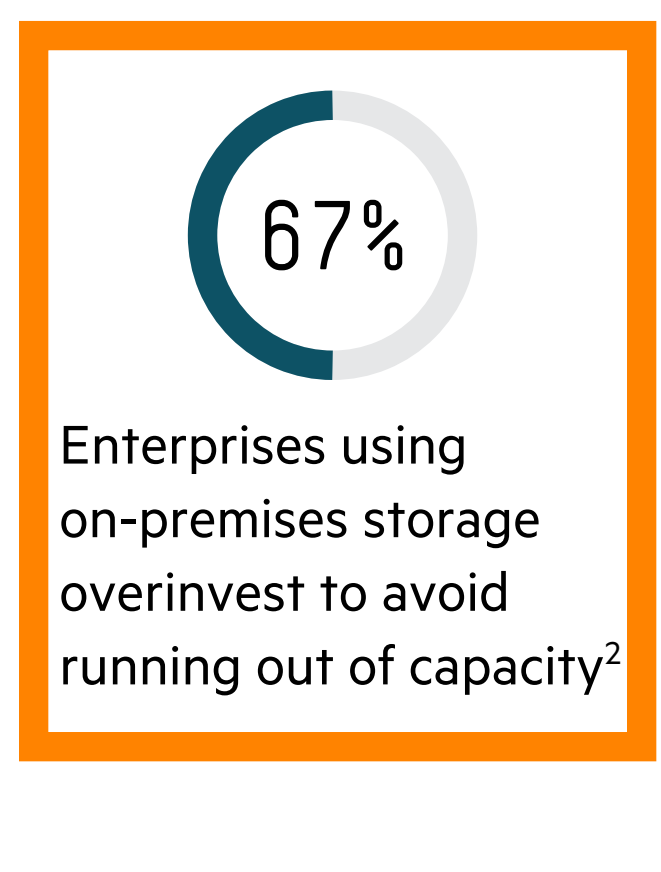
Mountains of data



163 ZB of data created by 2025<sup>1</sup>

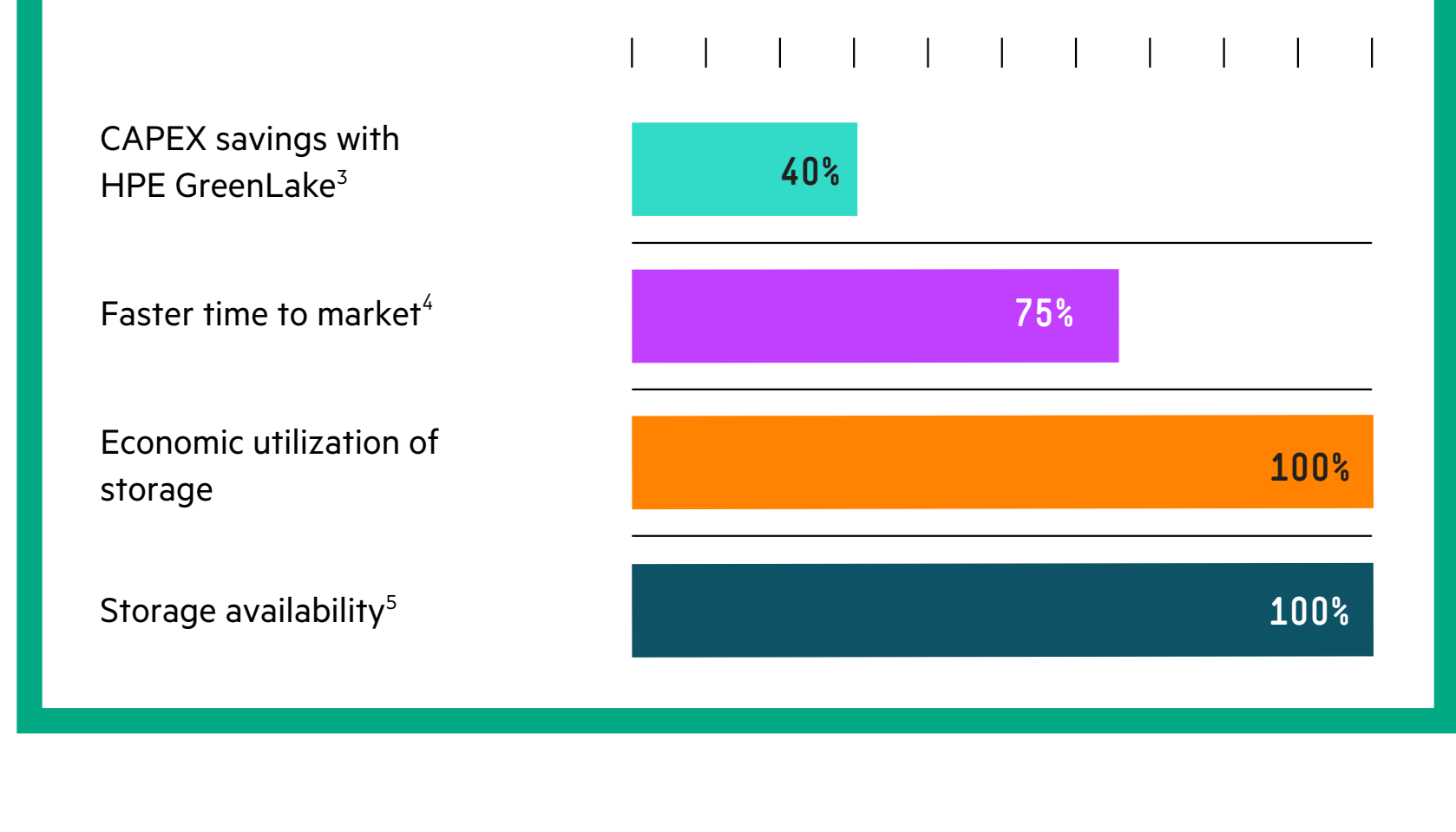
**Traditional storage**

- Long procurement cycles: 3-4 months
- Large capital expense
- Missed opportunities



### Intelligent route

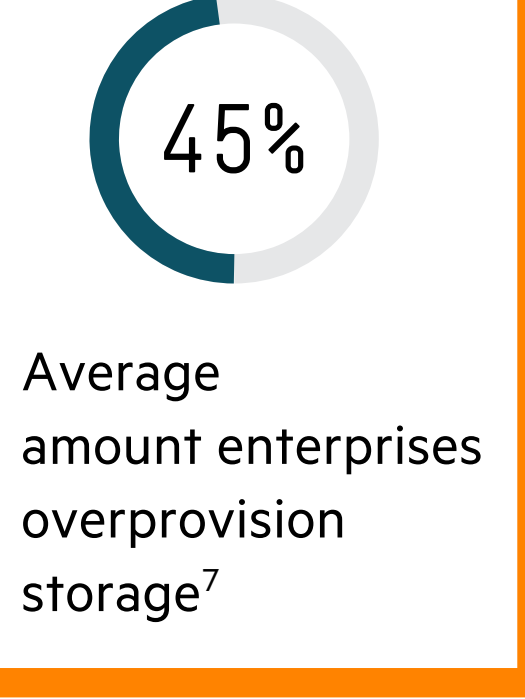
- Workload-optimized for performance, capacity, and availability
- Active capacity management to ensure growth ahead of demand
- As-a-service experience: scale up or down as needed and only pay for what you use<sup>6</sup>



### New opportunities!

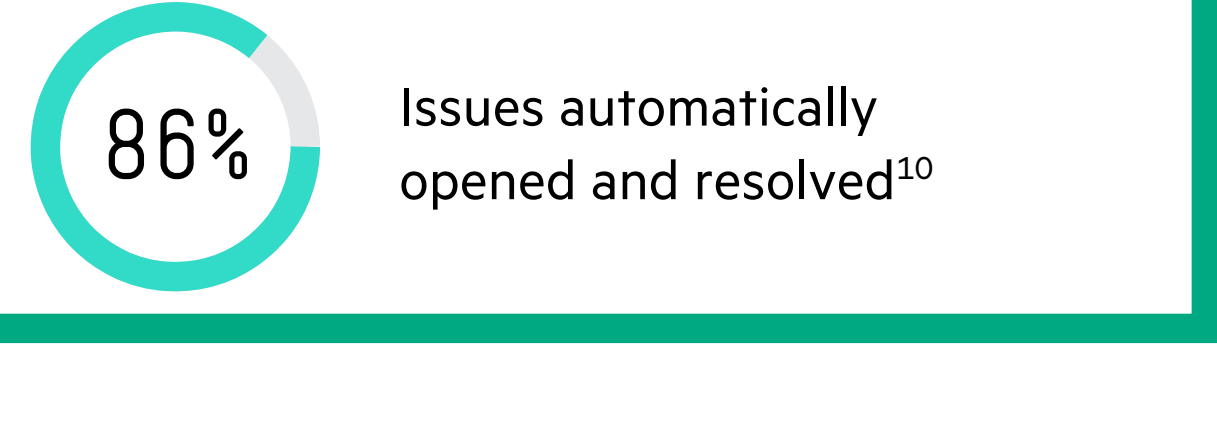
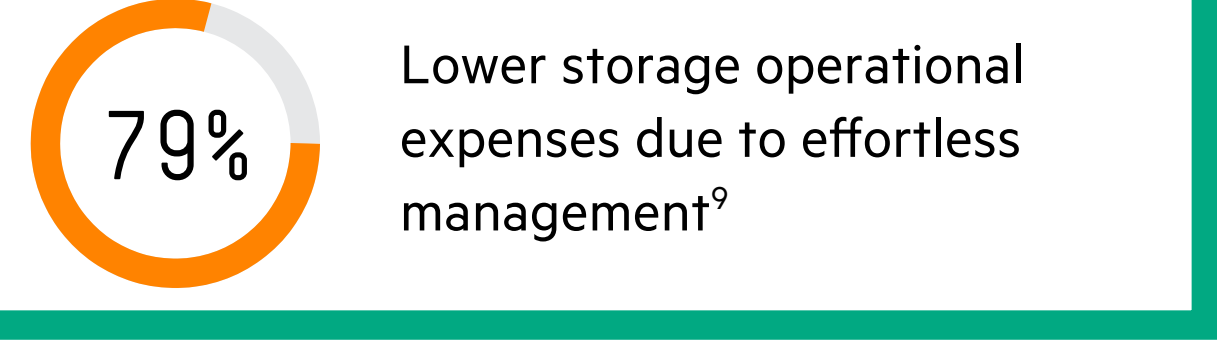
#### Rough road

- Insufficient capacity to meet demand stalls strategic initiatives
- Slow procurement cycle delays IT response to business
- Overprovisioning leads to wasted capacity and expense



#### Smooth sailing

- Your choice of world-class flash or hybrid, file, block, and object storage technologies
- AI-driven, autonomous data management leveraging advanced analytics and machine learning
- Built-in buffer with active capacity management to cover the unexpected
- Metered so you only pay for what you use



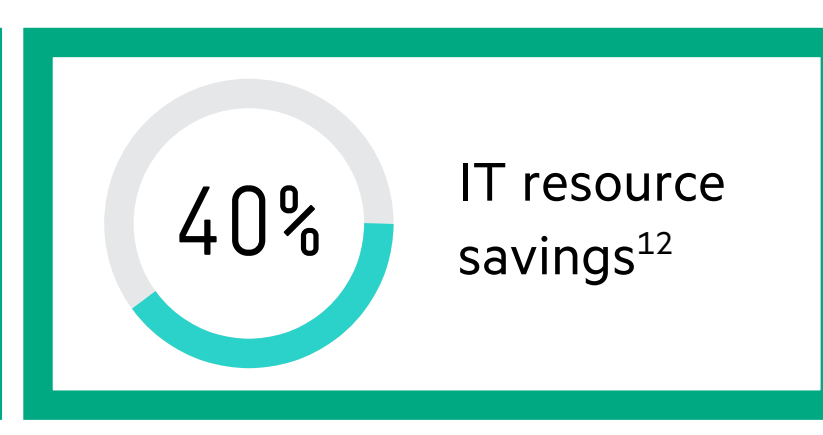
### Pit stop for services

#### DIY

- Find and hire the right storage engineers
- Dedicate valuable IT time to support rather than innovation
- Risk costly mistakes due to limited expertise or lapses in maintenance

#### Fine-tuned by experts

- Expertise and experience from the leaders in consumption-based IT
- Active monitoring and proactive support of your installed storage hardware
- Optional services to operate any or all of your IT stack



### You have arrived!

The agility and economics of cloud services for storage through HPE GreenLake let you run IT like a finely tuned engine:

- **Improve economics** with no up-front payment and 100% economic storage utilization
- **Reduce risk** of running out of capacity or wasting money by overprovisioning
- **Accelerate value** with on-demand storage solutions aligned to your workload needs
- **Ensure control** of performance, security, and compliance

- **Accelerate app and service deployments** to realize value faster
- **Free up more time** for innovation instead of wrestling with infrastructure
- **Get the economics of cloud** with the control of on-premises

### Why HPE GreenLake?

- **10 years of experience:** Delivering IT as-a-service on-premises
- **Global scale:** Over \$3.7B under contract
- **Customer satisfaction:** Over 90% retention
- **Innovative financing:** Available in over 50 countries
- **Worldwide presence:** Services delivered in over 50 countries
- **Strong bench:** Over 23,000 experts worldwide
- **World class ecosystem:** 40,000 Channel Partners of Choice, Alliances, and SI partners



As an HPE Platinum Partner, Möbius Partners supports our customers with unparalleled technical expertise. Our team communicates in a language everyone understands and answers questions no one knew to ask. Often, our team becomes an extension of your internal IT resources. At Möbius, we provide our clients with the most advanced and strategic technologies available to help them innovate, transform, and deliver positive business outcomes. Check out our library of customer success stories [here](#).

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<sup>1</sup> The Economist, "Data is giving rise to a new economy," May 6, 2017.  
<sup>2</sup> Future, "The power of consumption-based on-premises services in meeting dynamic storage demands," July 2019.  
<sup>3-11</sup> "The Total Economic Impact™ of HPE GreenLake, a commissioned study conducted by Forrester Consulting, June 2020.  
<sup>12</sup> <https://www.hpe.com/storage/teip/greenlake.html>.  
<sup>13</sup> <https://www.hpe.com/storage/teip/greenlake.html>.  
<sup>14</sup> GSI Research, part of SAP Global Market Intelligence, "Having Your Cake and Eating It Too," a commissioned study by HPE, October 2019.  
<sup>15</sup> Business potential savings based on customer surveys. HPE does not provide financial advice.  
<sup>16</sup> HPE Business White Paper "Redefining the standard for system availability," August 2017.