



HPE GREENLAKE CLOUD SERVICES WITH HPE SYNERGY


Compose the IT you need, when you need it,
and only pay for what you use



HPE GreenLake with HPE Synergy gives you:



Efficiency
60%
more efficient infrastructure teams*



Speed
75%
faster time to market**



Economics
40%
savings on IT resources**



Control
35%
lower costs of operations* with simplified control

THE NEED FOR FASTER VALUE

Digital transformation is the process of integrating digital technology into business to deliver value. New technology models allow businesses to automate, become more agile, and use their human capital in more effective ways.

Through digital transformation, technology can be instantly available, ready to serve the business in the data center or at the edge. The IT operating model evolves to provide the resources you need immediately and economically. IT meets new challenges to become a true business enabler.

What businesses are asking for

What do organizations really need from IT to better run their businesses?

Four factors enable IT to become a powerful service broker with a transformational business model:

Efficiency

- Running many different workloads without managing multiple different platforms.

Speed

- Reconfiguring IT quickly and flexibly to meet business needs.

Economics

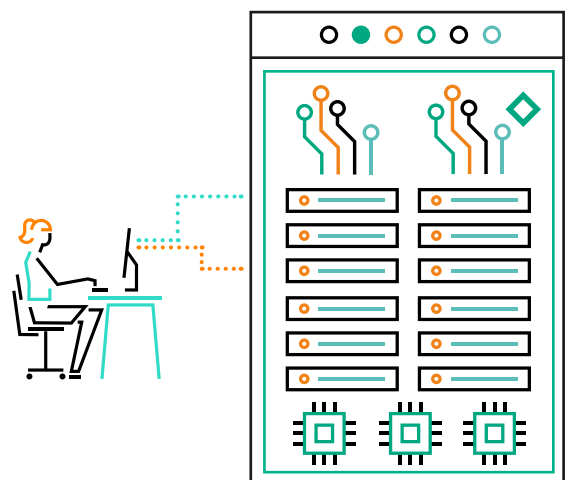
- Protecting cash flow with a pay-per-use model, no IT capital investment.

Control

- Keeping data and infrastructure fully under control while meeting regulatory compliance and protecting data sovereignty.

To gain this agility, organizations need a solution that provides an evolved alternative to the public cloud experience and traditional on-premises IT.

**Compose the IT you need
When you need it
Only pay for what you use**



* Generating Business Value Through IT Agility Using HPE Synergy, IDC, February 2019
 ** A commissioned study conducted by Forrester Consulting, The Total Economic Impact of HPE GreenLake, May 2020



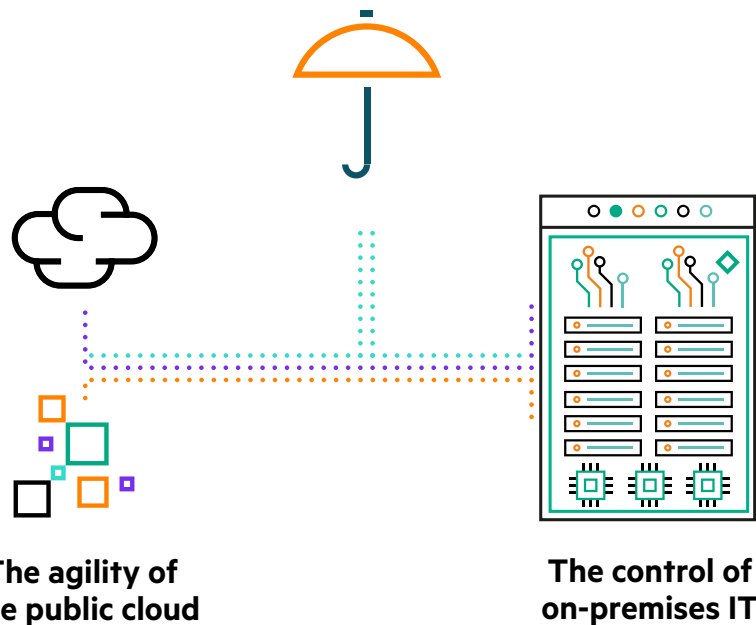


THE EVOLUTION OF IT IS HPE GREENLAKE CLOUD SERVICES WITH HPE SYNERGY

HPE GreenLake cloud services with HPE Synergy enables you to run almost any business workload on one flexible platform, with a cloud-like experience and on-premises control.

Together, HPE GreenLake and HPE Synergy optimize value per workload with elastic capacity, reduced costs, and simplified management to allow IT to keep pace with business initiatives.

HPE GreenLake cloud services with HPE Synergy



HPE GreenLake: 4 main components

1. **HPE IT infrastructure & software:**
Servers, storage, networking on your premises.
2. **Services for IT environment:**
Install, configure, monitor, operate, administer, optimize, available up to the application level. Account Support Manager as your ongoing point of contact.
3. **Per-per-use*:**
No upfront capital outlay, pay as you go monthly.
4. **Management portal:**
HPE GreenLake Central; self-serve point-and-click management portal delivering performance metrics and metering.

*Reserve may apply

COMPOSE THE IT YOU NEED, WHEN YOU NEED IT

HPE Synergy is a single intelligent platform—with compute, storage, and networking—that you compose to fit your workloads and environments. HPE Synergy helps you consume just the resources you need, command capacity quickly, and easily execute tasks using a centralized software console. With HPE Synergy, deploying resources is rapid and ongoing management is simple.

HPE Synergy is the optimized IT platform for business workloads. You can run almost any kind of environment—physical, virtualized, hybrid cloud, containerized, or DevOps—on the same platform. And run different business applications, traditional or cloud-native, at different times of each day. HPE Synergy optimizes data center utilization, along with space, power, and cooling. Networking is done once, then re-adapts to changes in a few clicks. Your IT responds to business needs fast, creating business value faster.

THE CLOUD THAT COMES TO YOU

HPE GreenLake cloud services is a simple open platform built for everything from edge to cloud, all delivered as-a-service. HPE GreenLake delivers on-premises IT in a managed, pay-per-use consumption model. Hardware, infrastructure support, and management are provided by HPE. Capacity is elastic so you can rapidly meet changing needs without overprovisioning. And you only pay for what you use—no capital outlay is required.





What do customers think?

“HPE Synergy helps me in my journey to a simplified hybrid IT environment.”

86%

reduced time spent provisioning and re-provisioning IT¹

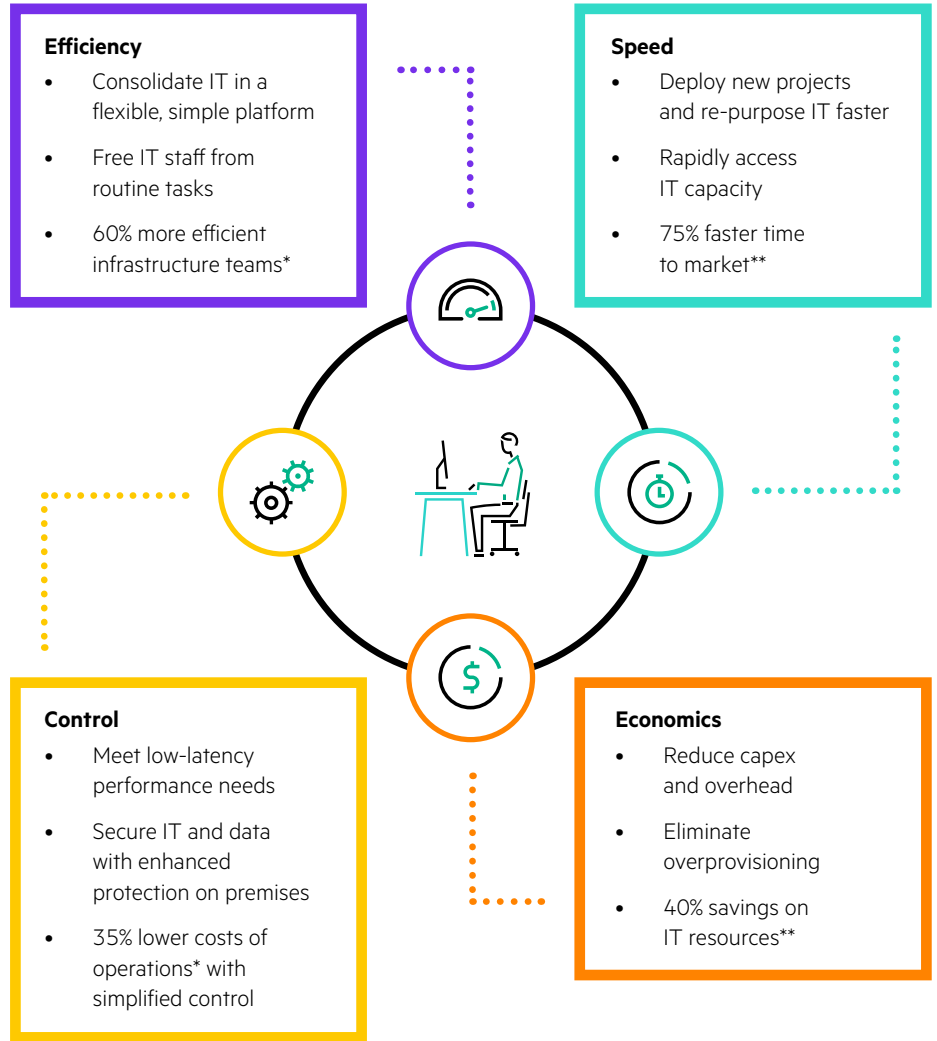
84%

reduced cost per VM by 26–50% or more²

Source: Research by TechValidate:
 1 <https://www.techvalidate.com/tvid/E19-8A9-E42>
 2 <https://www.techvalidate.com/tvid/B91-580-37F>

**BETTER TOGETHER:
THE BEST OF CLOUD AND ON-PREMISES**

Combined, HPE Synergy with HPE GreenLake delivers the advantages you need to create continuous value.



* Generating Business Value Through IT Agility Using HPE Synergy, IDC, February 2019
 ** A commissioned study conducted by Forrester Consulting, The Total Economic Impact of HPE GreenLake, May 202

Don't go at it alone. Möbius Partners is an HPE Platinum Partner with unparalleled technical expertise. Often, our team becomes an extension of your internal IT resources. At Möbius, we provide our clients with the most advanced and strategic technologies available to help them innovate, transform, and deliver positive business outcomes. Check out our library of customer success stories [here](#).

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a50003357enw, December 2020

